

## Price & Distribute Products Test

Name:

Date:

### Fill in Word

1.           it the money a customer must pay for a product or service
2.           is the businesses that take part in a channel of distribution.
3.           it the locations and methods used to make a product or service available to the target market
4.           is the price paid by the customer for the product.
5. A product that is in high demand?
  - a.higher price
  - b.lower price
  - c.nothing will happen
6. If the product just came out, compared to a product that has been out for a while? (exact same product)
  - a.higher price
  - b.lower price
  - c.same price
- 7.